

It's not just paint, it's personnel.



ssible? colour guide

- O4 colour that's kinder pushing what's possible with our paint
- O6 our biggest colour collection see the highlights of our colour palette and explore our trend colours

$\bigcirc 8$ walls & ceilings

vegan verified matt and silk emulsion with our unique breatheasy® formulation

14 easyclean®

tough, washable and multi surface, for the busiest rooms in your home

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meet our new wood & metal range introducing our new and improved range of primers and wood and metal paints.

ee pages 40 - 41 for product info

we help everyone paint their own possible

At Crown, we believe that every pot of paint is brimming with potential. And we want to put that in the hands of everyone. Because with paint, you can change a room, change a mood, even change a life.

That's why we want to inspire people to paint their world better, braver and beautifuller (yes that's not a word, but this is paint, you can do anything).

We know what a positive difference we can make to people and our planet, so we'll keep pushing what's possible.

Now and always

s not just paint, its personal

meet our walls & ceilings range



colour that's kinder We know what a positive difference we can make to people and our planet, so we're pushing what's possible with our paint.

Eatheasy solvent FREE



Packaging made using recycled plastic



Our walls & ceilings collection delivers our most popular formulation in 80 stunning colours, perfect for any room.

The fun look and feel embodies everything Crown stands for, brimming with personality and potential to help you paint your own possible.

See pages 6 - 13 for product info, inspiration and colours



You'll be spoilt for choice with our biggest selection of stunning shades, perfect for transforming your home. Our trend colours have been curated by our team of colour specialists to help you stay ahead of the curve and be the envy of your friends, neighbours, and - of course - the mother-in-law!





ook out for the trend colour badge on our walls & ceilings colour collection.

Pages 12-13





S

trend

colours

beautiful

colours



Walls & ceilings matt & silk emulsion

colour that's kinder

Using carefully selected Vegan Verified ingredients, Crown's unique breatheasy[®] 99% solvent free formulation offers you the confidence to decorate your home safely. Limiting exposure to airborne triggers of asthma and allergy, it helps create a healthier space for your whole family. And we're pushing what's possible even further with packaging made using recycled plastic.

 thick & creamy • goes on easily • covers beautifully



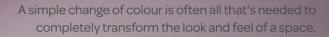








change a room, change a Mato



Anchor a room with dark, rich hues to provide a cocooning space: a perfect retreat away from a busy world, or use light tones to create a calming space with a clean, light, airy feel.

Whether you want a bold, colour drenched room or you prefer the simplicity of light, muted shades - anything is possible with colour.

fairy dust[®] walls & ceilings matt emulsion

Irend

ruby chocolate[®] walls & ceilings matt emulsion - trend colour

whites		creams		neutrals		pinks		yellows	greens blues		greys		
fresh coconut®	S	soft linen	S	snowfall [®] S	organic cloth®	crème de la rose®		sunrise S	botanical extract®	moonlight bay®	spotlight® S	seldom seen® S	
chalky white	S	ivory cream	S	wheatgrass s	mulberry mist®	pashmina®	s	happy daze® S	mellow sage S	day dreamer®	taffeta®	early dawn®	
milk white	s	antique cream	s	dash of nutmeg®	soft touch®	fairy dust®	s	pale gold	T light fern®	powder blue s	pacific oyster®	salt spray® s	
sail white®			s				5		$\overline{\mathbf{T}}$				
	S	magnolia		white pepper®	hare®	le petit palais®		egyptian sand®	botany bay®	stepping stone®	cloud burst® S	0-111	
canvas white®		soft cream	S	linen blend® S	vintage crush®	raspberry souffle®		old gold	endeavour®	duck egg s	warm winter®	neighbourhood®	
cream white	S	toasted almond®	S	east village®	spring heather®	powdered clay®		mustard jar [®] s		teal	blue gravel® S	granite dust® S	
beige white				picnic basket®	farmhouse®	always orchid®		overjoyed®		palm springs®	city break® s	revolution®	
clay white®	S				ruby chocolate®	rhubarb rose®		saddle stitch®		peek-a-boo blue®	aftershow® s product key walls & ceilings matt & silk	emulsion	
quiet time®		hello Colom				heartsoul [®] all our featured co are available in a r				runaway®	modern matt gentle	heasy [®] and vegan verified nulsion tester pot a soft 40ml colour n finish. tester to try	
figment®		(Irend)	d colours are carefully curated alists and designers who have o hing they do. These specially s ontemporary, on-trend look to	blour at the heart elected shades will	winter cherry®		finish S - also available in a silk finish (T) trend colour		midnight navy®	CRÓWN Hanner Há 5 suðing	your colours out.		
12		v						We make every effort to ensure	e perfect colour reproduction but	owing to printing limitations the c	colours may not match exactly.	13	



easyclean.

Our multi-surface easyclean® range has a wipe clean formulation perfect for the busy rooms in your home. It's independently tested to be 200 times tougher than standard matt emulsion.*

- best for toughness
- for walls, ceilings, wood and metal
- hard-working formulations for kitchens and bathrooms



easyc



MOULD

GUARD+ V







the perfect Vecipe

GREASE GUARD+ V formulation

Keeping your kitchen looking pristine can be hard work. Protect your walls from stains, spills and splashes with our easyclean[®] kitchen matt emulsion, specially formulated with greaseguard+ technology to be moisture and stain resistant. The perfect choice for a busy kitchen.

simply duck egg[®] easyclean[®] kitchen matt emulsion

MOULD GUARD+ V formulation

timeto

18

There's no need to worry about toothpaste splashes, soap marks or mould with our easyclean® bathroom emulsion. Formulated with mouldguard+ technology, it is resistant to steam and condensation, so your bathroom will stay looking clean and fresh for longer.

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clay white[®] easyclean[®] bathroom mid sheen emulsion

midnight navy[®] easyclean[®] bathroom mid sheen emulsion

whites	creams	ne	eutrals		pinks		yellows		greens		blues		greys				
EK	6 K	-	6 U.B	-	X 1 1 @	-				-		-	6 10			-	product key
pure brilliant white B	soft linen	E sno	owfall®	E	crème de la rose®	E	sunrise	E	botanical extract®	E	moonlight bay®	E	soft steel®	в	seldom seen®	E	easyclean [®] tough and washable multi surface emulsion
chalky white E	ivory cream	E wh	neatgrass	E B	pashmina®	в	mustard jar® k	E K	softlime	E	platinum	в	splash of pepper®	к	sugar bowl®	к	hard-working formulations for walls, ceilings, wood and metal.
E milk white B		E da	ish of nutmeg®	E	fairy dust®	E			spice rack®	к	marble top®	к	spotlight®	E	smoked glass®	E	matt emulsion best for toughness, perfect for all busy rooms in your home.
sail white® E	almond cream®	K aft	ternoon tea®	к	powdered clay®	E K B			mellow sage	E	soft duck egg	в	cloud burst®	E	grey putty®	EK	easycleant
E clay white® B									emerald vision®	к	simply duck egg	к	linen cupboard®	в	granite dust®	E	kitchen matt emulsion greaseguard ⁺ technology, moisture and stain resistant.
milk bottle® K											duckegg	E	blue gravel®	E B	city break®	EK	CRÔWN Wrateau easycleant www.iii.iiiiiiiiiiiiiiiiiiiiiiiiiiiiii
					- 1						teal	E K B	tin bath®	в	rebel	E B	bathroom mid sheen emulsion mouldguard ⁺ technology, condensation and steam resistant.
	take	e it			54						runaway®	K B	aftershow®	E K B			
	Need your pair		•	è	U						midnight navy®	E B					tester pot
	stresses and s With plenty of our tough and range is as colo	shades washat	s to choose fi ble easyclear	۱®	,												40ml colour tester to try your colours out.
	i ange is as colo	Junura	is it is practic	aı.													E - easyclean [®] matt K - easyclean [®] kitchen B - easyclean [®] bathroom
									We make every effort to er	nsurep	perfect colour reproduction	on but c	wing to printing limitations t	he col	lours may not match exa	ctly.	21

Our rich and creamy Luxurious Flat Matt finish glides effortlessly onto walls, ceilings and wood to create a seamless look that feels soft and warm to the touch.

clay like Crafted™ by Crown luxurious flat matt finish

by Crown luxurious flat matt finisl

indulgence[®] Cra

crafted to feel

anlazing



CRAFTED IN LANCASHIRE ENGLAND SINCE 1777

CRAFTED[®]

Classic artisanal shades meet stylish textures in this exceptional collection of decorative paints, which have been expertly curated to let you add more than just colour to your room. These classic and timeless hues, available in three unique finishes, add a touch of luxury and decadence to any space.







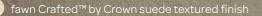








The Suede Textured finish from our Crafted[™] by Crown collection gives walls a unique subtle textured effect, achieved using natural ground olive stones.





With an understated shimmering effect, the Lustrous Metallic finish from our Crafted™ by Crown collection can be used to create a striking feature wall or add a touch of luxury to wood.

millionaire[®] Crafted[™] by Crown lustrous metallic finish leatherbound[®] Crafted[™] by Crown luxurious flat matt finish

whites	neutrals	pinks	greys	blues	greens	metallic	suede
cotton cloth®	clay like	quiet space®	sketch pad®	watermark®	poetry®	entice®	fawn
gallery wall®	reframed®	softly does it®	soft scribbles®	blue glaze®	sow good®	striking	taupe
writing paper®	market day®	music box®	clean slate®	scrapbook®	craft fair®	copper	chocolate
best china®	drawing board®	cross stitch®	needles & pins®	curiosity®	family tree®	millionaire®	softgrey
collector's white	potted history®	one of a kind	memory lane®	feeling free®	ivy grey®	rose gold	mid grey
woven calico®	sewing bee	made with love	quarried stone®	indulgence®	collage®	sophistication®	dark grey
new chapter®	rustic twine®	ceramic kiln®	calligraphy®	abstract art®	button box®	pewter	
recipe book®	yarn®	leatherbound®	work of art®	printworks®	genuine®	granite top®	



Real Paint Swatches are available for each of the Crafted™ by Crown colours and finishes. Use on any wall in any room - no mess, no fuss. They're handy for creating colour schemes when selecting fabrics and accessories. Plus they're fully recyclable.





product key

Crafted[™] by Crown in three distinctive and tactile finishes.

luxurious flat matt rich and creamy, glides on effortlessly for a soft flawless finish, for interior walls and wood.

real paint swatches available for each of the Crafted™ by Crown colour families and finishes.







Combining 200 years of British colour heritage with a world-leading eye for sophisticated interior design.

ELLE Decoration by Crown offers statement colours and endless protection in a perfect flat matt finish for walls and woodwork.





pure & simple™ No. 601 ELLE Decoration by Crown





high fashion

ELLE Decoration by Crown has been specially developed by colour and interior design experts to provide a stunning and diverse colour palette for those who set their own trends.

"ELLE Decoration and Crown share a passion for innovation - pushing boundaries to shape and define the trends, instead of following them - as well as a commitment to premium, high-quality products. Selected for their sophistication, these paint shades will allow people to display their personal style at home."

Ben Spriggs Editor, ELLE Decoration UK



white feather™ No. 604 ELLE Decoration by Crown

enchanted ivy™ No. 362 ELLE Decoration by Crown

obsidian		drift	botanical		crafted		powder	feather	
soft alabaster™	crystallised™	light breeze™	revival™	white grass™	stitch in time™	hand crafted	translucent™	fine porcelain™	pure&simple™
No. 104	No.109	No. 201	No. 302	No.305	No. 402	No.404	No.502	No.506	No. 601
sidewalk	pure minerals™	wave after wave™	silver sage	organic™	satin lining™	tapestry thread™	delicate touch™	highlight	white feather™
No. 111	No.124	No.212	No. 311	No.317	No. 415	No. 418	No.511	No.514	No. 604
bare concrete	crushed moonstone™	open water™	trailing plant™	earth balance®	personal touch	weaved™	matted off™	flawless	angelic™
No. 132	No.141	No.217	No.323	No.328	No. 429	No.438	No.517	No.527	No. 606
sculpture™	stoneware	movement™	exotic	mustard field™	velvetine™	tailored	natural look™	raw beauty™	so gentle™
No.147	No. 162	No.242	No. 342	No.345	No. 442	No. 451	No. 531	No. 539	No. 611
rock solid	roof top™	into the blue™	enchanted ivy™	go green™	colourfast™	cushion craze™	blended™	powder brush™	heart felt™
No. 173	No.181	No.251	No.362	No. 368	No.457	No.468	No. 545	No. 557	No. 621
absolute granite™	black glass™	immersed™	botanical noir™	forest vista™	pigment	tufted kilim™	refined	delicately dark™	nestled™
No.189	No.194	No.275	No. 374	No. 392	No. 472	No. 492	No. 565	No. 568	No. 625





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create a quiet space

"This palette provides a quietly beautiful backdrop, creating a space that is inviting and restorative to our senses. Colours are gentle and neutral to harmonise within a quiet and well-balanced space"

Justyna Korczynska Crown Colour Insights Panellist

east village[®] walls & ceilings matt emulsion

36

bring in the

"Have fun and experiment with the playful palette of our candy-coloured sweet shop shades. Use every surface of a room, zone areas and add structure to make your own vision come alive with bold, wide stripes that bring energy and vibrancy."

Lisa Miller Crown Colour Insights Panellist



day dreamer[®] walls & ceilings matt emulsion
saddle stitch[®] walls & ceilings matt emulsion - trend colour
overjoyed[®] walls & ceilings matt emulsion - trend colour
le petit palais[®] walls & ceilings matt emulsion
collage[®] Crafted[™] by Crown luxurious flat matt finish
soft cream walls & ceilings matt emulsion

choosing paint - emulsion

	COLOUR TH	AT'S KINDER		TOUGH &	WASHABLE	UNIQUE FINISH			
	walls & ceilings matt emulsion	walls & ceilings silk emulsion	easyclean [®] tough and washable emulsion	easyclean [®] kitchen washable emulsion	easyclean [®] bathroom washable emulsion	ELLE Decoration by Crown	Crafted™ by Crown luxurious flat matt	Crafted™ by Crown suede textured	Crafted™ by Crown lustrous metallic
	great for bedrooms	GROWN great for bedrooms	crówn easyclear great for busy and hard-working	CRÓWN KTCHEN eosyclean ideal for kitchen walls,	CRÔWN BATHROOR BASY Clear Basy Cl	high fashion colours for walls	timeless shades for walls and	great for adding texture to your	great for statement walls
	& living rooms see pages 4 - 13	& living rooms see pages 4 - 13	rooms see pages 14 - 21	wood and metal see pages 14 - 21	wood and metal see pages 14 - 21	and woodwork see pages 30 - 35	woodwork see pages 22 - 29	statement walls	and features see page 22 - 29
valls & ceilings	V	~	~	~	\checkmark	~	V	V	~
woodwork			~	~	~	~	~		~
metal			~	~	\checkmark				
kitchen				~		~			
bathroom					~	~			
ugh & washable			~	~	~	~			
breatheasy®	~	~	~	~	~	~	~		
vegan verified	~	~							
matt finish	~		~	~		~	~	~	
silk finish		~							
nid sheen finish					~				
unique finish							~	~	~

Use this guide to find the right paint for every project.

No matter the task and whatever the room, Crown has the paint for you. With an extensive palette of colours across multiple ranges, from tough and washable formulations to unique textures, you'll find your perfect paint.

Try out shades

in your home.

Choose colour with confidence with our **testers** or explore our eco-friendly **Real Paint Swatches** for 100% accurate colour sampling that can be moved from wall to wall

Si yr Si

Scan to order your Real Paint Swatches now!

For more information visi crownpaints.co.uk

AREA

PROPERTIES

FINISH

mi

tou

choosing primers and wood & metal paint

		HIGH SHINE				SHINE	LOW SHINE		The finishin		
Keep an eye out for our handy product icons in store to help find the perfect paint for your needs:		quick dry gloss	one coat gloss	non drip gloss	quick dry satin	one coat satin	quick dry eggshell	wood & MDF primer & undercoat	multi- surface primer & undercoat	walls & ceilings stain block primer	touches ma all the diffe
Ē	Quick Dry One Coat	CRÖWN Bander Hanne		CRÖWN	CRÖWN Star		CRÔWN Tractor Right High State	CROWN THE AND THE AND	CRÖWN Barderan Barderan Philippafea	CRÔWN DE DE D	Paint your inter skirting boards or bring new life railings, doors a
/	Non Drip	choose convenience, touch dry in 1 hour	save time and effort, covers in one coat	avoid drips and mess, easy to apply	choose convenience, touch dry in 1 hour	save time and effort, covers in one coat	choose convenience, touch dry in 1 hour	prepare bare wood and MDF, touch dry in 1 hour	prepare surfaces and block stubborn stains, touch dry in 30 minutes	block stains on walls and ceilings	frames, all in a f durable finish.
EA	interior & exterior	~	V	~	~	V	~	~	~		Use this guide t right paint for e
AREA	interior only									~	
Г	wood, metal & PVCu	~	~	~	~	~	~		~		Colour ava
OSE	wood & MDF	~	~	~	~	~	~	~	~		pure brillia
PURPOSE	multi-surface								~		available in gloss/satin
	walls & ceilings								~	~	one coat gl non drip glo
Г	quick drying	~			~		~	~	~	~	anthracite
	easy to apply	~	~	~	~	~	~	~	~	~	available in quick dry g
E	self-undercoating		~			~					jet black
PROPERTIES	water based	~			~		~	~	~	~	available in
PR	breatheasy®	~			~		~				quick dry gl
	vegan verified	~			~		~	~	~	~	quick dry gloss/satin/egg
	stain block technology								~	~	SOLVENT FREE

ng nake erence.

n/eggshell, gloss/satin,

gloss/satin

gloss/satin



choosing colow

get inspired

Do you have a colour scheme in mind? Is there a shade that makes you feel great? Whatever your inspiration, we'll help you find the right colours for your home.

check out our colour charts

With over 200 shades, grouped in easy-to-follow colour families, you're guaranteed to find the perfect scheme for you.

3

try your colours out

Our Real Paint Swatches and tester pots are the perfect way to choose your colours with confidence. Use them at home at various times of day and in different lighting to help you find a colour you'll love from morning 'til night.

Order your Real Paint Swatches online at **crownpaints.co.uk**



Use our Real Paint Swatches to select your perfect colour. You can take the samples with you when you're shopping for furniture and accessories or create colour schemes for your rooms.

They're also completely recyclable, making them better for the environment too.



Scan to order your Real Paint Swatches now!



exterior projects

Rain resistant? Yes. Sun resistant? Yep. Dirt resistant? You betcha. More rain resistant? Well yeah, this is the UK.



If it's outside, WE'VE GOT IT COVERED.

sandtexpaints.com

Sadolin

If it's worth **doing**, it's worth **Sad<u>olin</u>**.

sadolin.co.uk

We're constantly pushing what's possible to reduce our impact on the environment and want to inspire people to paint their world better, braver and beautifuller (yes that's not a word, but this is paint, you can do anything).

From creating and recycling products responsibly, to making a positive difference to our local communities, we're on a mission to create a brighter and more sustainable future for everyone.

- · Look out for ranges with our unique breatheasy® formulation - they are 99% solvent free and scientifically proven to help create a healthier indoor environment
- All our plastic packs are made using 100% recycled plastic content and our Real Paint Swatches are fully recyclable
- · We're recycling more paint and packaging than ever before via our Can Back and Kick Out the Can schemes
- · We collect and repurpose leftover paint to support community projects across the UK
- We're proud of our heritage and are committed to brightening up UK one colourful mural at a time

Want to know more? Head over to crownpaints.co.uk



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Crown Paints Ltd. PO Box 37, Hollins Road Darwen Lancashire BB3.0BG Telephone 01254 704951





better, braver,

Lines open Monday - Friday 8.30 am - 5.30 pm (except Bank Holidays) Calls charged at the national rate.



Advice from Crown

We make every effort to ensure perfect colour reproduction, but owing to print limitations the colours may not match exactly. Please check for colour accuracy prior to application. Crown Paints is not liable for decorating costs caused as a result of an incorrect colour being applied. In line with our policy for continuous improvement Crown Paints Ltd. reserves the right to alter product specification without notice.

Please recycle after use.



CBP019758





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A part of **OHEMPEL**

